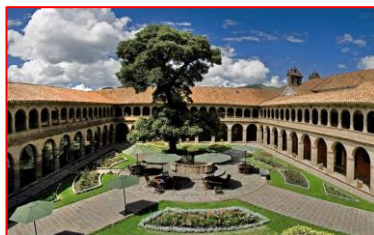




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Business & Economics Society International

January 2018 Conference, Cusco, Peru



January 8-11, 2018

Cusco, Peru
Belmond Hotel Monasterio



CALL FOR PARTICIPANTS

The Business & Economics Society International (**B&ESI**) invites you to participate in its **32nd International Conference** to be held in **Cusco, Peru**, at the **Belmond Hotel Monasterio, January 8-11, 2018**. The conference welcomes academics (business / economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$430. The fee for the panel organizer is \$200. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

ABSTRACT/PAPER SUBMISSION AND REGISTRATION DEADLINE: SEPTEMBER 30, 2017

Please, submit your abstract (of no more than 200 words) via email at hkan@besiweb.com by SEPTEMBER 30, 2017. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your research must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships, please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is (are):

FINAL PAPER SUBMISSION DEADLINE: OCTOBER 30, 2017

Please submit via email at hkan@besiweb.com one or two papers by OCTOBER 30, 2017. Unless you instruct us otherwise, all papers will pass a double-blind peer review process for publication consideration in the 'GLOBAL BUSINESS & ECONOMICS ANTHOLOGY', a volume of selected papers from the Conference. [Format instructions will be attached to the acceptance for publication letter. Accepted for publication manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page.]

SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)
MANAGEMENT SCIENCE (MS2)
MARKETING (MR3)
FINANCE & INTERNATIONAL FINANCE (F4)
BUSINESS ETHICS (BE5)
QUANTITATIVE METHODS (QM6)
BUSINESS STATISTICS / ECONOMETRICS (BSE7)
BUSINESS LAW / LAW & ECONOMICS (L8)
ENTREPRENEURSHIP (E9)
BUSINESS & ECONOMICS EDUCATION (BEE10)
MICROECONOMICS (MIC11)
GOVERNMENT REGULATION (GR12)

SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13)
GAME THEORY (G14)
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)
LABOR ECONOMICS/HUMAN RESOURCES (LH16)
ECONOMIC GROWTH & DEVELOPMENT (EGD17)
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)
MACROECONOMICS (MAC20)
MONETARY ECONOMICS (ME21)
GOVERNMENT FINANCE (GF22)
URBAN, RURAL & REGIONAL ECONOMICS (URR23)
OTHER - PLEASE SPECIFY (O24)

CONFERENCE REGISTRATION FORM (B&ESI International Conference, January 8-11, 2018)

Last Name _____ First Name and M.I. _____
Nickname for Badge _____ Position/Title/Rank _____ Affiliation _____
Mailing Address _____
Telephone (____) _____ Fax (____) _____ Email: _____

CONFERENCE FEES (DUE SEPTEMBER 30, 2017)

- 1. Registration Fee \$430 x ____ = _____
- 2. Attending Co-Author Fee &
Panel Organizer only \$200 x ____ = _____
- 3. After September 30, '17 Add Late Fee \$50 x ____ = _____
- 4. Guest Fee (Companion Fee) \$85 x ____ = _____

Total Amount Due = _____

Note: Registration fees include "guest speaker-awards" luncheon, reception, coffee breaks, one copy of the GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

PLEASE POST YOUR EARLY REGISTRATION FEES NO LATER THAN SEPTEMBER 30, 2017 TO:

B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA
TELEPHONE: (508) 852-3937, FAX: (508) 595-0089
EMAIL: hkan@besiweb.com, WEB: <http://www.besiweb.com>

Payments:

____ My check is attached payable to B&ESI
(in U.S. dollars drawn on a U.S. bank).

Please charge my ____ Visa ____ MasterCard ____ American Express.

Credit Card # _____ Exp. Date _____

Authorized Signature _____

Refunds: Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after November 30, 2017. Refunds will be processed after the conference.

BELMOND HOTEL MONASTERIO - RESERVATION FORM

[Block Name: Business & Economics Society International Conference, January 8-11, 2018]

The Belmond Hotel Monasterio is 5km from Cusco airport, adjacent to Belmond Palacio Nazarenas beside the lively Cusco central square. One of the most unique hotels in Cusco, a former monastery and national monument dating back to 1592, this delightful retreat combines centuries-old charm with luxury hotel service. A block of rooms has been reserved until *December 8, 2017*. Reservations made after that date will be subject to hotel availability and rates. **The rate for single or double, inclusive of taxes and breakfast, is: US\$ 210 (plus 18% VAT for Peruvian residents).** You may book directly to the hotel via post, fax, or the web (reservation form below). You may pay by international money order (payable in US\$ to Belmond Hotel Monasterio) or via credit card (Visa, Diners, Master Card, Discover and American Express.) The first night's deposit is required with reservation.

Last Name _____ First Name _____ Middle Initial _____
Mailing Address _____
Telephone _____ Fax _____ Email _____
Arrival date _____ Departure date _____
Single ____ Double ____ King Bed ____ Two-Bedded Room ____ Number of People in Room ____

Payments:

____ My international money order is attached payable in US\$ to "Belmond Hotel Monasterio".

Please charge my _____ Visa _____ MasterCard _____ American Express.

Credit Card Number _____ Exp.Date _____ Authorized Signature _____

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL OR FAX THE ORIGINAL TO:

Belmond Hotel Monasterio

Calle Palacio 140, Plazoleta Nazarenas, Cusco, Perú

Reservations via the Web [here](#) or Fax (51 84 60 4001) or Telephone: toll-free (1 800 237 1236), non-toll-free (+51 84 60 4000).

Email: perures.fits@belmond.com