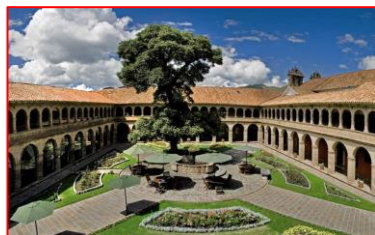




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# Business & Economics Society International

January 2018 Conference, Cusco, Peru



January 8-11, 2018

Cusco, Peru  
Belmond Hotel Monasterio



## CALL FOR PARTICIPANTS

The Business & Economics Society International (**B&ESI**) invites you to participate in its **32<sup>nd</sup> International Conference** to be held in **Cusco, Peru**, at the **Belmond Hotel Monasterio, January 8-11, 2018**. The conference welcomes academics (business / economics professors and administrators), as well as corporation / government executives and economists. Participants may organize panels, present papers, participate in poster sessions, chair sessions, discuss papers, participate in round-table discussions, or simply observe. The program will consist of small concurrent sessions with: chairperson, presenters, and at least one discussant assigned to comment on each paper; poster sessions; roundtable thematic discussion sessions with moderator; workshops and panels; time allocated for each presenter is 20 minutes. To ORGANIZE PANELS please ask for **Panel Organizer Guidelines**. The fee for each participant in the panel, except the organizer, is \$430. The fee for the panel organizer is \$200. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS:

### ABSTRACT/PAPER SUBMISSION AND REGISTRATION DEADLINE: SEPTEMBER 30, 2017

Please, submit your abstract (of no more than 200 words) via email at [hkan@besiweb.com](mailto:hkan@besiweb.com) by SEPTEMBER 30, 2017. All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts, which will be available at the Conference. You may submit abstracts for no more than 2 papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your research must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships, please include names, affiliations, and addresses of all authors and indicate who will serve as presenter. The title of your abstract(s) or paper(s) is (are):

### FINAL PAPER SUBMISSION DEADLINE: OCTOBER 30, 2017

Please submit via email at [hkan@besiweb.com](mailto:hkan@besiweb.com) one or two papers by OCTOBER 30, 2017. Unless you instruct us otherwise, all papers will pass a double-blind peer review process for publication consideration in the 'GLOBAL BUSINESS & ECONOMICS ANTHOLOGY', a volume of selected papers from the Conference. [Format instructions will be attached to the acceptance for publication letter. Accepted for publication manuscripts of more than 12 single-spaced pages of text (font: times, size=10) inclusive of graphs, tables, endnotes and references will be considered at \$10 per additional page.]

#### SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)  
MANAGEMENT SCIENCE (MS2)  
MARKETING (MR3)  
FINANCE & INTERNATIONAL FINANCE (F4)  
BUSINESS ETHICS (BE5)  
QUANTITATIVE METHODS (QM6)  
BUSINESS STATISTICS / ECONOMETRICS (BSE7)  
BUSINESS LAW / LAW & ECONOMICS (L8)  
ENTREPRENEURSHIP (E9)  
BUSINESS & ECONOMICS EDUCATION (BEE10)  
MICROECONOMICS (MIC11)  
GOVERNMENT REGULATION (GR12)

#### SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13)  
GAME THEORY (G14)  
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)  
LABOR ECONOMICS/HUMAN RESOURCES (LH16)  
ECONOMIC GROWTH & DEVELOPMENT (EGD17)  
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)  
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)  
MACROECONOMICS (MAC20)  
MONETARY ECONOMICS (ME21)  
GOVERNMENT FINANCE (GF22)  
URBAN, RURAL & REGIONAL ECONOMICS (URR23)  
OTHER - PLEASE SPECIFY (O24)

**CONFERENCE REGISTRATION FORM (B&ESI International Conference, January 8-11, 2018)**

Last Name \_\_\_\_\_ First Name and M.I. \_\_\_\_\_  
Nickname for Badge \_\_\_\_\_ Position/Title/Rank \_\_\_\_\_ Affiliation \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

**CONFERENCE FEES (DUE SEPTEMBER 30, 2017)**

- 1. Registration Fee ..... \$430 x \_\_\_\_ = \_\_\_\_\_
- 2. Attending Co-Author Fee &  
Panel Organizer only ..... \$200 x \_\_\_\_ = \_\_\_\_\_
- 3. After September 30, '17 Add Late Fee ..... \$50 x \_\_\_\_ = \_\_\_\_\_
- 4. Guest Fee (Companion Fee) ..... \$85 x \_\_\_\_ = \_\_\_\_\_

**Total Amount Due** ..... = \_\_\_\_\_

**Note:** Registration fees include "guest speaker-awards" luncheon, reception, coffee breaks, one copy of the GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

**PLEASE POST YOUR EARLY REGISTRATION FEES NO LATER THAN SEPTEMBER 30, 2017 TO:**

**B&ESI, 64 HOLDEN STREET WORCESTER, MA 01605-3109, USA**  
**TELEPHONE: (508) 852-3937, FAX: (508) 595-0089**  
**EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com), WEB: <http://www.besiweb.com>**

**Payments:**

\_\_\_\_ My check is attached payable to B&ESI  
(in U.S. dollars drawn on a U.S. bank).

Please charge my \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ American Express.

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after November 30, 2017. Refunds will be processed after the conference.

**BELMOND HOTEL MONASTERIO - RESERVATION FORM**

**[Block Name: Business & Economics Society International Conference, January 8-11, 2018]**

The Belmond Hotel Monasterio is 5km from Cusco airport, adjacent to Belmond Palacio Nazarenas beside the lively Cusco central square. One of the most unique hotels in Cusco, a former monastery and national monument dating back to 1592, this delightful retreat combines centuries-old charm with luxury hotel service. A block of rooms has been reserved until *December 8, 2017*. Reservations made after that date will be subject to hotel availability and rates. **The rate for single or double, inclusive of taxes and breakfast, is: US\$ 210 (plus 18% VAT for Peruvian residents).** You may book directly to the hotel via post, fax, or the web (reservation form below). You may pay by international money order (payable in US\$ to Belmond Hotel Monasterio) or via credit card (Visa, Diners, Master Card, Discover and American Express.) The first night's deposit is required with reservation.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
Arrival date \_\_\_\_\_ Departure date \_\_\_\_\_  
Single \_\_\_\_ Double \_\_\_\_ King Bed \_\_\_\_ Two-Bedded Room \_\_\_\_ Number of People in Room \_\_\_\_

**Payments:**

\_\_\_\_ My international money order is attached payable in US\$ to "Belmond Hotel Monasterio".

Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express.

Credit Card Number \_\_\_\_\_ Exp.Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

**PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND MAIL OR FAX THE ORIGINAL TO:**

**Belmond Hotel Monasterio**

**Calle Palacio 140, Plazoleta Nazarenas, Cusco, Perú**

**Reservations via the Web [here](#) or Fax (51 84 60 4001) or Telephone: toll-free (1 800 237 1236), non-toll-free (+51 84 60 4000).**

**Email: [perures.fits@belmond.com](mailto:perures.fits@belmond.com)**