

33rd B&ESI CONFERENCE

Lugano, Switzerland, July 6-9, 2018

De La Paix Hotel

Via Cattori 18, CH-6900 Lugano (CH), Switzerland

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33rd B&ESI CONFERENCE PROGRAM

- **DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS**
- **SCHEDULE & DAILY ACTIVITIES**
- **PROGRAM (DAILY SESSIONS)**

DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS

Deadlines:

- Abstract and / or paper submission for evaluation for possible participation: March 15, 2018
- Paper submission for evaluation for possible publication: April 30, 2018
- Notification for date and time restrictions for conference participation: May 15, 2018
- Hotel block of rooms reserved, at special rate, until: May 15, 2018
- Papers accepted for publication in the [Global Business & Economics Anthology](#) (GBEA) (formatted and accompanied by signed copyright form) due: October 15, 2018

Session Time Allocations: Most sessions are 120 minutes long (with five presenters); other are shorter (with less presenters.) Each Presenter should take no more than 20 minutes; each Discussant should take no more than 3 to 5 minutes; any remaining time should be devoted to questions from the audience.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time of 20 minutes even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. *Bring with you and make available five or more copies of your manuscript.* Every presentation room will be equipped with power point capability (projector and computer), screens and flipcharts; if you would like to use your own equipment please bring with you all necessary cables and transformers required by electricity standards in Switzerland.

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time of 3 to 5 minutes. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. *If the session's chair is absent, the last discussant listed should take on the role of the chair.*

SCHEDULE & DAILY ACTIVITIES: July 5 – July 10, 2018

Thursday, July 5, 2018

**Scheduled Pre-Conference Day-Long Excursion, 10:00 AM – 3:00 PM:
*Bellinzona***

Pre-registration (Hotel De La Paix): 5:00 PM – 6:00 PM

Welcome Reception (Hotel De La Paix): 6:00 PM – 7:00 PM

Friday, July 6, 2018

Registration & Concurrent Sessions: 9:00 AM – 3:30 PM

**Scheduled Early Evening Excursion (after sessions), 4:30 PM on:
*San Salvatore Mountain***

Saturday, July 7, 2018

Registration & Concurrent Sessions: 8:00 AM – 3:30 PM

Conference Luncheon: 1:30 PM – 3:30 PM

**Scheduled Early Evening Excursion (after sessions), 4:30 PM – 9:30 PM:
*Ascona & Locarno***

Sunday, July 8, 2018

Registration & Concurrent Sessions: 8:30 AM – 11:30 AM

**Scheduled Excursion (after sessions), 12:00 Noon – 8:00 PM:
*Lake Como & Bellagio, Italy***

Monday, July 9, 2018

Registration & Concurrent Sessions: 8:30 AM – 11:30 AM

**Scheduled Early Evening Excursion (after sessions), 2:00 PM – 7:00 PM:
*Morcote***

Tuesday, July 10, 2018

**Scheduled Post-Conference Day-Long Excursion, 9:00 AM – 7:00 PM:
*Milan, Italy***

**33rd BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL CONFERENCE
JULY 6-9, 2018**

CONFERENCE PROGRAM

Thursday, July 5, 2018

Pre-conference day-long Excursion:

Bellinzona

10:00 AM – 3:00 PM, start from & return to hotel

Pre-registration (Hotel De La Paix): 5:00 PM – 6:00 PM

***Welcome Reception (Hotel De La Paix):
6:00 PM – 7:00 PM***

Friday, July 6, 2018
10:00 AM – 12:00 Noon
Room: Borromini

Session [1]: Measurement, Investments and CSR

CHAIR: Mutasim Ahmad Alqudah, United Arab Emirates University, UAE.

AUTHORS & TITLES:

Akira Kato, Faculty of Education, Hokkaido University of Education, Japan;
Makoto Okamura, Department of Economics, Gakushuin University, Tokyo, Japan.
On a method for measuring the economic effect of industrial adjustment:
Using ripple effect analysis of a specific demand instead of ripple effect analysis
of a particular industry. ¹

Emrah Onder, Canser BOZ, Istanbul University, Turkey.
Comparison of Health Status and Macroeconomic Performance of
OECD Countries using TOPSIS. ²

Mutasim Ahmad Alqudah, Faculty of Law, United Arab Emirates University, UAE.
Enforceability of Shareholders' Agreement in the Limited Liability Company
in the UAE. ³

Hiroshi Ishijima, Chuo University, Japan, **Akira Maeda**, University of Tokyo, Japan.
A Note on Pricing ESG Investment. ⁴

Mourad Mansour, King Fahd University of Petroleum and Minerals, S.A.
Perceptions of Corporate Social Responsibility Activities. ⁵

DISCUSSANTS:

1. **Emrah Onder**, Istanbul University, Turkey.
2. **Akira Kato**, Hokkaido University of Education, Japan.
3. **Hiroshi Ishijima**, Chuo University, Japan,
4. **Mutasim Ahmad Alqudah**, Faculty of Law, United Arab Emirates University, UAE.
5. **Charles E. Beck**, (retired), University of Colorado – Colorado Springs, USA.

Lunch 12:00 Noon – 1:30 PM (on your own)

Friday, July 6, 2018
1:30 PM – 3:30 PM
Room: Borromini

Session [2]: Cinematic Arts, Natural Environment, Big Data, and SMEs

CHAIR: Carolyn V. Currie

MD Director Public Private Sector Partnerships Pty Ltd., Australia.

AUTHORS & TITLES:

Carolyn V. Currie, MD, Public Private Sector Partnerships, Sydney, Pty Ltd., Australia.

The Financing of Cinematic Arts and its Importance to Economic Growth and Development. ¹

Shorouq Eletter, Ghaleb A. El Refae, Tahira Yasmin, Al Ain University of Science and Technology, Al Ain, UAE.

UAE's transition towards Low Carbon Economy and Effective Financial Policies. ²

Marcel Kohler, Senior Researcher/Economist, University of KwaZulu-Natal, Durban, South Africa.

CO₂ emissions, Energy Consumption, Trade and Financial Development in South Africa: An Empirical Analysis. ³

Andreas Efstathiades, George Papageorgiou, Terzidou Irene, European University Cyprus.

People's Perception and Attitudes on the Environmental, Economic and Social Impact of Hydrocarbon Exploration in Cyprus. ⁴

Ozlem GUDUK, Department of Public Hospitals Services, Istanbul Provincial Directorate of Health, Istanbul, Turkey; **Emrah ONDER**, Department of Quantitative Methods, School of Business, Istanbul University, Istanbul, Turkey; **Ozden GUDUK**, Turkey Institutes of Health Department, Institute of Public Health and Chronic Diseases, Istanbul, Turkey.

Overview of Literature Review Articles Concerning Big Data in Healthcare. ⁵

DISCUSSANTS:

1. **Maria L. Nathan**, School of Business and Economics, Lynchburg College, Virginia U.S.A.

2. **Marcel Kohler**, University of KwaZulu-Natal, Durban, South Africa.

3. **Tahira Yasmin**, Al Ain University of Science and Technology, Al Ain, UAE.

4. **Ghaleb A. El Refae**, Al Ain University of Science and Technology, UAE.

5. **Shorouq Eletter**, Al Ain University of Science and Technology, Al Ain, UAE.

Private Excursion (after sessions): San Salvatore Mountain
4:30 PM on

Friday, July 6, 2018

1:30 PM – 3:30 PM

Room: Segantini

Session [3]: Various Business Models, Industries, and Education

CHAIR: **Leonie Jooste**, University of Wollongong in Dubai, UAE.

Leonie Jooste, University of Wollongong in Dubai, UAE.

Evaluating the Emotional Intelligence of Business Students in the Mena Region. ¹

Chung-Hua Shen, Shih Chien University, Taiwan, **Kun-Li Lin**, Feng Chia University, Taiwan, **Anh-Tuan Doan**, University of Economics Ho Chi Minh City, Vietnam.

Ownership Concentration and Bank Stock Price Informativeness. ²

Ali Sukru Cetinkaya, Selcuk University, Konya, Turkey; **Selcuk Karayel**, Necmettin Erbakan University, Konya, Turkey.

The Relationship Between Organizational Silence and Alienation. ³

Tamara Malkawi, Islamic Financial Analyst, Alsanabel International, Amman – Jordan.

Evaluating the outcomes of financial companies from the internet websites with Islamic financial analysis model. ⁴

Agunbiade olayemi Oluwasina, National open university of Nigeria, Ibadan study Centre,

Abiodun Ayodele, Federal university of Agriculture Abeokuta, Nigeria.

A Neuro-Fuzzy Model for Predicting Students Performance in Object-Oriented Programming Courses. ⁵

DISCUSSANTS:

1. **Ali Sukru Cetinkaya**, Selcuk University, Konya, Turkey.

2. **Tamara Malkawi**, Islamic Financial Analyst, Alsanabel International, Amman – Jordan.

3. **Leonie Jooste**, University of Wollongong in Dubai, UAE.

4. **Agunbiade olayemi Oluwasina**, National open university of Nigeria, Ibadan study Centre,

5. **Kun-Li Lin**, Feng Chia University, Taiwan.

Excursion (after sessions): San Salvatore Mountain

4:30 PM on

Saturday, July 7, 2018
8:30 AM – 10:30 AM
Room: Borromini

Session [4]: Strategic Stability, Causality, Negative Interest Rates, and UAE Economic Issues

CHAIR: Reza G. Hamzaee
Missouri Western State University, St. Joseph, MO, USA.

AUTHORS & TITLES:

Reza G. Hamzaee, Missouri Western State University, St. Joseph, MO USA.
The Seemingly Tripod of Strategic Stability of the Middle East:
An Exploratory Political-Economic Approach. ¹

Ilias Makris and Stavros Stavroyiannis, Educational Institute of Peloponnese, Greece.
Short and long-run linear and nonlinear causality between FDI and GDP for the US. ²

Silvia Trifonova, University of National and World Economy, Sofia, Bulgaria.
Negative Interest Rates and their Effects on the Banking Sector. ³

Tahira Yasmin, Ghaleb A. El Refae, Shorouq Eletter,
Al Ain University of Science and Technology, Al Ain, UAE.
The Adjustment Capacity of the UAE Economy examined with an Input-output based Key Sectors
Analysis. ⁴

Ghaleb A. El Refae, Shorouq Eletter, Tahira Yasmin,
Al Ain University of Science and Technology, Al Ain, UAE.
Role of Economic Diversification and Human Capital Development for Sustainable Economic Growth
in UAE Economy. ⁵

DISCUSSANTS:

1. **Ghaleb A. El Refae**, Al Ain University of Science and Technology, Al Ain, UAE.
2. **Silvia Trifonova**, University of National and World Economy, Sofia, Bulgaria.
3. **Stavros Stavroyiannis**, Educational Institute of Peloponnese, Greece.
4. **Ilias Makris**, Educational Institute of Peloponnese, Greece.
5. **Reza G. Hamzaee**, Missouri Western State University, St. Joseph, MO USA.

Coffee Break 10:30 AM – 11:15 AM

Saturday, July 7, 2018
8:30 AM – 10:30 AM
Room: Segantini

Session [5]: Accounting Issues, Bribery, FDI, and Mergers

CHAIR: A. J. Stagliano, Saint Joseph's University, Philadelphia, USA.

AUTHORS & TITLES:

Roberta Provasi, Paola Saracino, University of Milan-Bicocca, Italy;
Patrizia Riva, University of Eastern Piedmont, Italy.
Evidence from the use of the Cash Conversion Cycle Index. ¹

A. J. Stagliano, Saint Joseph's University, Philadelphia, USA.
Disclosing the Outcomes of Firms' Sustainability Efforts:
Will Voluntary Compliance on Reporting Lead to Robust and Meaningful Releases of Decision-
Relevant Information? ²

Subarna K. Samanta, School of Business, The College of New Jersey, USA;
Rajib N. Sanyal, Willumstad School of Business, Adelphi University, USA.
Bribery in International Business in European Union Countries:
Patterns and Explanations. ³

Vasileios Vlachos, Panagiotis Mitrakos, Chrysanthi Tsimpida, Antonis Tsitouras,
Aristidis Bitzenis, University of Macedonia, Greece.
Factors Favoring and Discouraging Inward FDI in Greece. ⁴

Asli Goksoy, American University in Bulgaria, Bulgaria.
Are Cross-Border Mergers & Acquisitions Threat or Opportunity to Rival Firms in the Host Country? ⁵

DISCUSSANTS:

1. **A. J. Stagliano, Saint Joseph's University, Philadelphia, USA.**
2. **Patrizia Riva, University of Eastern Piedmont, Italy.**
3. **Vasileios Vlachos, University of Macedonia, Greece.**
4. **Rajib N. Sanyal, Willumstad School of Business, Adelphi University, USA.**
5. **Roberta Provasi, University of Milan-Bicocca, Italy.**

Coffee Break 10:30 AM – 11:15 AM

**Saturday, July 7, 2018
10:30 AM – 11:15 AM
Room: To be announced**

Session [6]: POSTERS

Presentation - Saturday July 7, 10:30 AM – 11:15 AM

**Sotiris Apostolopoulos, &
Ilias A. Makris**

Department of Accounting and Finance, School of Management and Economics, Technological Educational Institute of Peloponnese, Greece.

Analyzing Macroeconomic Performance in different groups of Eurozone before and after the financial crisis: North vs South

**Pilar Fernandez-Ferrin,
Belén Bande,
David Martín-Consuegra,
Estrella Diaz, &
Elisabeth Kastenholtz**

University of the Basque Country (UPV/EHU), Vitoria-Gasteiz, Spain.

An analysis of the importance of the origin of food products: the effects of consumer ethnocentrism

Miguel A. Pena-Cerezo,

Department of Financial Economics II, University of the Basque Country (UPV/EHU), Vitoria-Gasteiz, SPAIN;

J. Inaki De la Pena,

Department of Financial Economics I, University of the Basque Country (UPV/EHU), Vitoria-Gasteiz, Spain;

Olga Fotinopoulos,

Department Business Law, University of the Basque Country (UPV/EHU), Vitoria-Gasteiz, Spain;

Garrido, Patricia,

Garrido Abogados - Garrido Law Firm, Vitoria, Spain.

Preeminence of the actuarial valuation of damages derived from traffic accidents in the Scale 2016 –35/2015 Act–

Saturday, July 7, 2018
11:15 AM – 1:00 PM
Room: Borromini

Session [7]: Empirical Applications and Investment Spillovers

CHAIR: Stavros Stavroyiannis
Educational Institute of Peloponnese, Greece.

AUTHORS & TITLES:

Stavros Stavroyiannis and Vassilios Babalos, Educational Institute of Peloponnese, Greece.
On the Spuriousness of anti-herding Behavior: Evidence from Monte Carlo models. ¹

Akira Maeda, The University of Tokyo, Japan; **Makiko Nagaya**, Showa Women's University, Tokyo, Japan.
Optimal Time Choice Game of Multiple Firms with Investment Spillover Effect. ²

Grzegorz Michalski, Department of Labor and Capital, Wroclaw University of Economics, Poland.
Debt to Equity Relationship in Polish Social Economy Entities. ³

Kienpin Tee & Abiot Tessema, Zayed University, UAE.
Dividend Yields and Stock Returns under a Tax-Free Environment. ⁴

DISCUSSANTS:

1. **Akira Maeda**, The University of Tokyo, Japan.
2. **Grzegorz Michalski**, University of Economics, Poland.
3. **Kienpin Tee**, Zayed University, UAE.
4. **Stavros Stavroyiannis**, Educational Institute of Peloponnese, Greece.

Conference Luncheon 1:15 PM – 3:15 PM
Private Excursion (after sessions / luncheon): Ascona & Locarno
4:00 PM – 9:00 PM, start from & return to hotel

Saturday, July 7, 2018
11:15 AM – 1:00 PM
Room: Segantini

Session [8]: Employee Issues, Efficiency in Health, and Management

CHAIR: Maria L. Nathan
Lynchburg College, U.S.A.

AUTHORS & TITLES:

John Baur, Entrepreneurship & Technology, University of Nevada, Las Vegas, USA; **Corey Bivens**, Lusher Charter School, New Orleans, LA, USA.

The road to hell is paved with good intentions: How employee proactivity can produce negative outcomes.¹

Maria L. Nathan, School of Business and Economics, Lynchburg College, Virginia U.S.A.

Employee Resilience Engineering as a Critical Organizational Sustainability Initiative.²

G. Reza Djavanshir, Johns Hopkins University, USA, Shengyu Liu, Chenyang Ni, Zhuohong Wu, Yuanyi Yang, Yutong Fan, Zheng Wang.

Applying Blockchain to improve Industries Efficiency: Special Case, the Next Generation Health Care System for Everyone.³

Charles E. Beck, Management and Communication (retired),
University of Colorado – Colorado Springs, USA.

The Leadership aspect of Management: Insights from Government and Business Leaders.⁴

DISCUSSANTS:

1. **Maria L. Nathan**, School of Business and Economics, Lynchburg College, Virginia U.S.A.

2. **G. Reza Djavanshir**, Johns Hopkins University, USA.

3. **Subarna K. Samanta**, School of Business, The College of New Jersey, USA;

4. **John Baur**, Entrepreneurship & Technology, University of Nevada, Las Vegas, USA.

Conference Luncheon 1:15 PM – 3:15 PM
Private Excursion (after sessions / luncheon): Ascona & Locarno
4:00 PM – 9:00 PM, start from & return to hotel

Saturday, July 7, 2018
1:30 PM – 3:30 PM
Room: TBA

Session [9]: Conference Luncheon

INVITED KEYNOTE LUNCHEON SPEAKER

Dr. Alexander Smith
Worcester Polytechnic Institute (WPI)
Worcester, Massachusetts, USA



BIO: *Alex Smith specializes in Behavioral and Experimental Economics and is the Director of Worcester Polytechnic Institute's Experimental Economics Laboratory. His research focuses on pro-social behaviors, including altruism, trust, and cooperation. He has recently published in journals including Experimental Economics, the Journal of the Economic Science Association, and the Journal of Economic Psychology, and he serves on the Editorial Board of the Journal of Behavioral and Experimental Economics. Alex grew up near Toronto, Canada and was a competitive track and field athlete in his youth. He now runs recreationally to stay healthy. He also enjoys cooking and travel.*

Title of Talk: Pro-Social Behavior and the Income Distribution

Altruistic preferences are potentially helpful for reducing income inequality because altruists are more likely to support efforts to redistribute income. However, with pro-social behaviors such as trust and cooperation, there are at least two potential channels by which the pro-social behavior creates more inequality. First, within pairs or groups, higher trust and/or cooperation increases the total amount of surplus available to the group, but this can also, under certain circumstances, increase the variance in payoffs. Second, if different groups exhibit different levels of trust/cooperation, then even though pro-social behavior may not create more inequality within groups, it will tend to create more inequality between groups, leading to wider variation in income in the aggregate income distribution. In this talk, I survey three of my recent papers on pro-social behavior, with the explicit intention of determining how the pro-social behaviors affect the distribution of income. A key implication of the evidence is that though pro-social behavior is often a good thing because it increases total surplus, it also (sometimes) creates a greater need for redistributive policies.

Private Excursion (after Luncheon): Ascona & Locarno
4:30 PM – 9:30 PM, start from & return to hotel

Sunday, July 8, 2018
9:00 AM – 11:00 AM
Room: Borromini

Session [10]: Entrepreneurship, Taxes on Small / Medium Firms, and Social Media

CHAIR: Guilherme Pires, Newcastle Business School Australia.

AUTHORS & TITLES:

Guilherme Pires, University of Newcastle, Australia; **Sergio Moro**, ISCTE – University Institute of Lisbon, Portugal / ALGORITMI Research Centre, University of Minho, Portugal; **Paulo Rita**, University of Newcastle, Australia; **Paulo Cortez**, ISCTE – University Institute of Lisbon, Portugal.

Analysing Research Trends on Immigrant and Ethnic Entrepreneurship in a B2B / Industrial Context Using Text Mining. ¹

Dan Cheng, Jinan University, Guangzhou, Guangdong, China.

The Roles of Tax on Small & Medium Enterprises in China. ²

Guilherme Pires, Andy Bien, Newcastle Business School Australia.

Linkage of Relationship Marketing Orientation to Business Performance:
Developing Components for a Scale Applicable to the Internal Environment. ³

Ali Sukru Cetinkaya, Department of International Trade, Selcuk University, Konya, Turkey;

Muhammad Rashid, Ph.D. Candidate, Selcuk University, Konya, Turkey;

The effect of Social Media on Employee Job Performance and the Role of Organizational Structure. ⁴

Elzbieta Lepkowska-White, Management and Business Department, Skidmore College, USA;

Amy Parsons, Chair, Department of Business and Management, McGowan School of Business

King's College, USA; **Sarah Rinaolo**, Management and Business Department, Skidmore College, USA.

Applying A Strategic Framework to Social Media Monitoring in Small Restaurants. ⁵

DISCUSSANTS:

1. **Dan Cheng**, Jinan University, Guangzhou, Guangdong, China.

2. **Peter Ganev**, Program Director, Varna University of Management, Bulgaria.

3. **Elzbieta Lepkowska-White**, Skidmore College, USA.

4. **Andy Bien**, Newcastle Business School Australia.

5. **Sandy De Mel**, University of Greenwich, London, United Kingdom.

Coffee Break: 11:00 AM – 11:30 AM
Private Excursion (after sessions): Lake Como & Bellagio, Italy
12:00 Noon – 8:00 PM, start from & return to hotel

Sunday, July 8, 2018
9:00 AM – 11:00 AM
Room: Segantini

Session [11]: Unconventional Money and Monetary Policy, Tax-Free Environment, and Default Risk

CHAIR: Silvia Trifonova
University of National and World Economy, Sofia, Bulgaria.

AUTHORS & TITLES:

Stavros Stavroyiannis, Technological Educational Institute of Peloponnese, Greece.
Can Bitcoin diversify significantly a portfolio? ¹

Carolyn V. Currie, MD, Public Private Sector Partnerships, Sydney, Australia.
Cryptocurrencies – too cryptic to be true? ²

Silvia Trifonova, University of National and World Economy, Sofia, Bulgaria.
Unconventional Monetary Policy and its Implications in Bulgaria. ³

Sekhar Amba, Devinder Singh, New York Institute of Technology, USA.
Relation between Executive Compensation & EVA, and Accounting Performance Indicators for
Canadian Listed Companies on Toronto Stock Exchange. ⁴

Ibrahim Niankara, College of Business, Al Ain University of Science and Technology, Abu Dhabi, UAE;
Hassan Ismail, Department of Accounting, Finance and Banking, Al Ain University of Science and
Technology, Abu Dhabi, UAE.
Relative contribution of public sector, banking sector, and non-bank financial sector claims in U.S.
global banks' exposure to foreign counterparties' default risks. ⁵

DISCUSSANTS:

1. **Carolyn V. Currie**, MD, Public Private Sector Partnerships, Sydney, Australia.
2. **Stavros Stavroyiannis**, Technological Educational Institute of Peloponnese, Greece.
3. **Carolyn V. Currie**, MD, Public Private Sector Partnerships, Sydney, Australia.
4. **Ibrahim Niankara**, Al Ain University of Science and Technology, UAE.
5. **Sekhar Amba**, New York Institute of Technology, USA.

Coffee Break 11:00 AM – 11:30 AM
Private Excursion (after sessions): Lake Como & Bellagio, Italy
12:00 Noon – 8:00 PM, start from & return to hotel

Monday, July 9, 2018
9:00 AM – 10:45 AM
Room: Borromini

Session [12]: Women and Entrepreneurship, Purchasing Intentions, and Management Issues

CHAIR: Leanna Lawter
Sacred Heart University, Fairfield CT USA.

AUTHORS & TITLES:

Leanna Lawter, Sacred Heart University, Fairfield CT USA.
How do women succeed in entrepreneurship? ¹

Shaika Jannat and Sandy De Mel, University of Greenwich, London, United Kingdom.
Influence of Video Bloggers on Purchase Intentions of Beauty Products. ²

Peter Ganev, Program Director, Varna University of Management, Bulgaria.
New Hybrid *Adaptive Multi level Method Anywhere (AMMA)* for Project Management. ³

Javier Ríos Valledepaz, Universidad Metropolitana, Caracas, Venezuela.
Asymmetric Information and SMEs' Capital Structure. ⁴

DISCUSSANTS:

1. **Guilherme Pires**, University of Newcastle, Australia.
2. **Leanna Lawter**, Sacred Heart University, Fairfield CT USA.
3. **Sandy De Mel**, University of Greenwich, London, United Kingdom.
4. **Peter Ganev**, Program Director, Varna University of Management, Bulgaria.

Coffee Break 10:45 AM – 11:15 AM
Private Excursion (after Luncheon): Morcote
2:00 PM – 7:00 PM, start from & return to hotel

Monday, July 9, 2018
9:00 AM – 10:45 AM
Room: Segantini

Session [13]: Education Issues and Responsible Innovation

CHAIR: Arzoo Mustafi, Research Scholar, University of Liverpool, UK.

AUTHORS & TITLES:

Arzoo Mustafi, Research Scholar, University of Liverpool, UK.
Demographic Dividend and Prospects for Economic Development in India. ¹

Lo, Chih-Cheng, National Changhua University of Education, Taiwan; **Cho, Hsin-Chuan**, Industrial Education and Technology, National Changhua University of Education, Taiwan.
The study on the framework of Responsible Innovation-the case of Ethic Technology Assessment of Financial Technology. ²

Hafiz Ghufuran Ali Khan, International Islamic University, Islamabad, Pakistan.
Relationship of Corporate Social Responsibility and a Firm's Financial Performance with Job Performance as a Mediator. ³

Naveed Azeem, Iqra National University Peshawar Pakistan; **Waheed Ullah**, Preston University Kohat, **Majeed Ullha**, Kohat University of Science & Technology Kohat.
Effect of Management Planning on Quality Education
(A research study of afghan refugees schools in KPK). ⁴

DISCUSSANTS:

1. **Lo, Chih-Cheng**, National Changhua University of Education, Taiwan.
2. **Hafiz Ghufuran Ali Khan**, International Islamic University, Islamabad, Pakistan.
3. **Arzoo Mustafi**, Research Scholar, University of Liverpool, UK.
3. **Agunbiade Olayemi Oluwasina**, National open university of Nigeria, Ibadan study Centre.

Coffee Break 10:45 AM – 11:15 AM
Private Excursion (after sessions): Morcote,
2:00 PM – 7:00 PM, start from & return to hotel

**Monday, July 9, 2018
11:15 AM – 12:30 PM
Room: Borromini**

Session [14]: ROUNDTABLE

Theme: G5 - The Next Generation! ^(k)

MODERATOR: Demetri Kantarelis
Assumption College, USA

ROUNDTABLE PARTICIPANTS (Alphabetically):

Carolyn V. Currie

FFinsia CPA, ACSA, Managing Director Public Private Sector Partnerships Pty Ltd., Australia.

Shorouq Eletter

Al Ain University of Science and Technology, Al Ain, UAE.

Peter Ganev

Program Director, Varna University of Management, Bulgaria.

Demetri Kantarelis

Assumption College, USA.

Marko Kolakovic

University of Zagreb, Croatia.

Grzegorz Michalski

Wroclaw University of Economics, Poland.

Alexander Smith

Worcester Polytechnic Institute (WPI), Worcester, Massachusetts, USA.

^(k) Reference:

“Understanding 5G: Perspectives on future technological advancements in mobile”

By, Global System Mobile Association (GSMA)

URL: <https://www.gsmainelligence.com/research/?file=141208-5g.pdf&download>

**Private Excursion (after sessions): Morcote
2:00 PM – 7:00 PM, start from & return to hotel**

Tuesday, July 10, 2018

Full-Day private Excursion:

Milan

9:00 AM – 7:00 PM, start from & return to hotel

The End!

See you in a future B&ESI Event!

34th B&ESI Conference

Buenos Aires, Argentina, Hotel Melia Buenos Aires, January 4-7, 2019
Deadline for abstract submission and participation: September 30, 2018



35th B&ESI Conference

Vienna, Austria, Fleming's Hotel Wien, July 6-9, 2019
Deadline for abstract submission and participation: March 15, 2019

